



News Release

March 4, 2010

2010 Green Toronto Awards Finalists Announced

The City of Toronto and Green Living are pleased to announce the finalists for the 2010 Green Toronto Awards. The judges selected 27 finalists - three in each of the nine award categories. The finalists are Toronto-based individuals, organizations and companies helping to lead the way to a greener Toronto.

Mayor David Miller, Deputy Mayor Joe Pantalone, and CityNews Meteorologist Michael Kuss will announce the nine winners at an awards show on Friday, April 23, 2010 at the Direct Energy Centre, Exhibition Place. Each of the winners will also receive a \$5,000 donation to a registered charity of their choice.

The public is invited to attend the 7 p.m. show, which takes place on opening day of the Green Living Show. Special guests, Dala, a local acoustic-folk group featuring Sheila Carabine and Amanda Walther, will provide entertainment. Also at the show, the winners of the Green Innovation Awards will be announced. The Green Innovation Awards is a new program, which offers up to \$50,000 in seed money to help Toronto entrepreneurs develop and bring their new and innovative green products and solutions to the Toronto marketplace.

"What's common to all of the Green Toronto Award finalists is their extraordinary leadership, creativity and passion for a cleaner, greener Toronto. In big ways and small, they are greening our neighbourhoods, communities and businesses and helping us create a more liveable city," said Mayor David Miller. "I invite all Torontonians to join us at the awards ceremony to learn more about these green leaders and celebrate their achievements."

The finalists are:

YOUTH (sponsored by TD Friends of the Environment) – Green Collar Corps; Maplewood High School's EcoTeam; Martingrove Collegiate Institute's EcoTeam. The Youth Award recognizes young people (18 years of age and under) for their leadership on green projects.

COMMUNITY PROJECTS – Green Change Project, Jane Finch Community and Family Centre; Sketch and The Neighbourhood Solar Project; Neighbourhood Unitarian Universalist Congregation. The Community Projects Award acknowledges the leadership of volunteers engaged in greening our communities.

LOCAL FOOD – Afri-Can Foodbasket; Cookstown Greens; Debbie Field, FoodShare. A new award category this year, the Local Food Award recognizes leadership in creating, managing and promoting local food.

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ENVIRONMENTAL AWARENESS (sponsored by Toronto Hydro) – Earth Rangers; High Park Nature Centre; Mark Mattson, Lake Ontario Waterkeeper. The Environmental Awareness Award recognizes leadership in environmental education through a variety of media including print, film, and web, as well as environmentally-themed arts and cultural events.

ENERGY CONSERVATION (sponsored by Ontario Power Authority) – Ken Traynor, Toronto Renewable Energy Co-operative; University of Toronto; Wilmar Court. The Energy Conservation Award recognizes leadership in improving operation or production processes that reduce consumption.

GREEN DESIGN (sponsored by Enbridge Gas Distribution) – Bienenstock Natural Playground; One Cole; The Green Grind. The Green Design Award rewards leadership in infrastructure, architecture or industrial design which complies with the principles of sustainability.

GREEN ROOF – Drum Artz Canada; ESRI Canada; YMCA of Greater Toronto. The Green Roof Award recognizes leadership in green roof and wall projects which deliver environmental, economic and social benefits.

LEADERSHIP (sponsored by Toronto Community Foundation) – Evergreen; Partners in Project Green, Greater Toronto Airports Authority; Toronto Environmental Alliance. The Leadership Award recognizes an individual, organization or company for going above and beyond the norm in helping to transform our environment.

WATER EFFICIENCY (sponsored by Toronto Water) – MTCC 577 and SMART Watering Systems; Oriole Landscaping Ltd.; University Health Network. The Water Efficiency Award recognizes efforts to reduce and sustainably manage water use and promote water conservation.

For more information about the Green Toronto Awards, visit: www.toronto.ca/greentorontoawards.

For more information on the Green Living Show, visit www.greenlivingonline.com.

Toronto is Canada's largest city and sixth largest government, and home to a diverse population of about 2.6 million people. It is the economic engine of Canada and one of the greenest and most creative cities in North America. Toronto has won numerous awards for quality, innovation and efficiency in delivering public services. Toronto's government is dedicated to prosperity, opportunity and liveability for all its residents. For information about non-emergency City services and programs, Toronto residents, businesses and visitors can dial 311, 24 hours a day, 7 days a week.

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