

factoring green



Green Philosophy

GES is dedicated to being good stewards of our environment, by providing green product options and services to all our event organizers and exhibitors. As the need to conserve resources grows, we will continue to explore ways to deliver sustainable solutions.

Green Teams

As a value-based company providing innovative solutions, we are constantly striving to put our Green Philosophy into practice. Each Canadian city or region has implemented a Green Advocate who is responsible to discuss, evaluate, communicate and implement local as well as national opportunities.

Eco-friendly Advantages

We are a certified transport partner in the EPA SmartWay Transport Partnership program to increase energy efficiency while considerably reducing emissions.

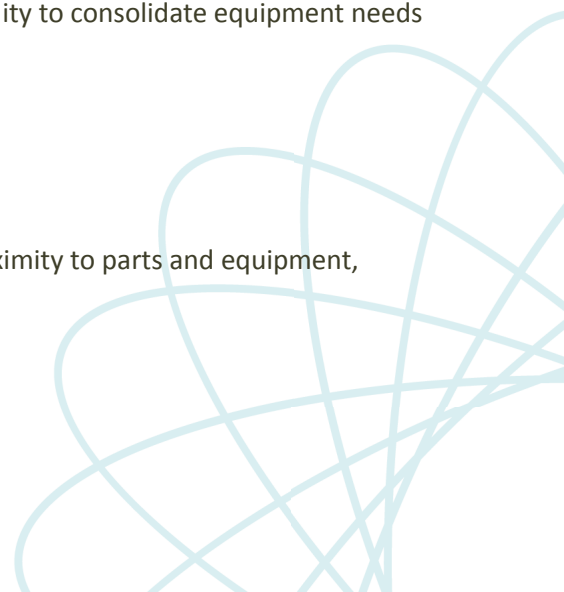


Facility Relationships

GES is fortunate to be considered the official or preferred supplier in all of our associated facilities across Canada. Because of these strong relationships within the facilities and their team members, we are able to take advantage of temporary and permanent equipment storage areas. This allows us the opportunity to consolidate equipment needs for subsequent events and minimize transportation emissions.

Warehousing

Each GES office has a warehouse close to the major facilities. Because of the proximity to parts and equipment, transportation emissions are reduced.



GES Environmentally Responsible Products and Efforts

Bioboard - made of 60% recycled content and 100% recyclable; alternative to foamcore used for graphic panels

Bamboo Banner Stands - we use eco-intelligent polyester and water based inks

Biobanner - will oxo-biodegrade in landfill in as little as 9 months; alternative to vinyl banner

Carpet Under Padding - GES uses carpet under padding made from 100% recycled synthetic fibers

Carpet Recycling Program - when carpet can no longer be used as aisle or booth carpet, it is recycled for other uses such as covering dollies or lining crates

Cleaning Supplies - GES and its cleaning contractors use biodegradable and non-toxic cleaning supplies

Eco-Friendly Carpet Choices - our Pepper and BlueJay coloured carpets are 100% recyclable

Exhibitor Kit Paper Reduction - In 2009, 90% of GES Exhibitor Kits were provided electronically in lieu of standard paper kits

GES Online - allows exhibitors to place orders online, reducing the use of paper

Graphics - we use water based inks in our digital printers that produce little to no VOCs and retrieve recyclable graphic material at showsite to repurpose and/or recycle

Graphic Storage - graphic panels are collected from showsite and stored in our warehouse to be used the next year; we encourage our clients not to put dates on graphics and to reuse a “look” for several years

Ink Cartridges and Printheads - 100% recyclable; we partner with HP’s Planet Partners program

Office Supplies - GES purchases recycled/recyclable office supplies

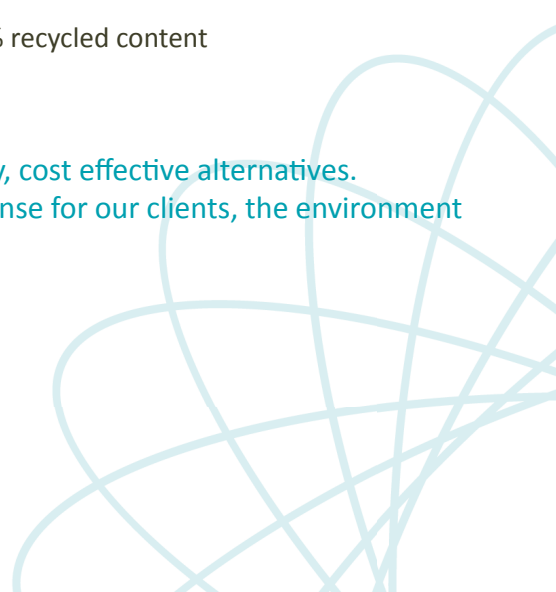
Panel Inserts - we use LEED compliant and formaldehyde-free composite wood

Q-tops - 100% recyclable, form fitted vinyl table covers used to top tables with no waste

Recycle - GES offices and warehouses recycle paper, cardboard, aluminum, wood, plastic, and Plexiglas

Visqueen - GES uses visqueen that is 100% recyclable and made from 50% recycled content

GES is currently working with vendors to develop more eco-friendly, cost effective alternatives. We continue to raise the bar, seeking environmental solutions that make sense for our clients, the environment and our company.



Eco-friendly Events

For many years we have provided modular system structures made from recycled aluminum. These structures/exhibits are installed and dismantled for numerous events and returned to our warehouse to be reconfigured and reused. Now we are able to compliment these structures with infill panels and graphics that allow our clients to reach their “green” vision.

IIDEX/NeoCon



As Canada’s largest exposition and conference for the design, construction and management of the built environment, IIDEX/NeoCon Canada has recently launched a three year initiative to make their event more sustainable by using green suppliers and contractors. They have been working to create a carbon neutral show as well as collaborating with the facility they work within to reduce the total environmental footprint of the event. GES is proud to partner with MMPI to provide innovations and products such as our 100% recyclable aisle carpet.

International Council of Shopping Centres



In 2009 ICSC made arrangements with LivClean to help provide clean power and carbon offsets in exchange for booth space. They also implement standard procedures for their show such as recycling badge holders, no plastic bags, and water stations instead of bottled water. GES was able to provide environmentally friendly graphic substrate and media options as well as the repurposing of returned graphic panels.

Green Living



In conjunction with the Green Living Show’s own green initiatives, GES was able to offer biodegradable signage to meet their “Green Screen” standards. All suppliers are evaluated and assessed for environmental performance in business activities directly related to their supply chain, operations, products and/or services.

Canada Green Building Council



The mission of the CGBC is to lead and accelerate the transformation to high-performing, healthy green buildings, homes and communities throughout Canada with the end vision being a transformed built environment leading to a sustainable future. GES was proud to provide bioboard and biobanner signage as well as 100% recyclable carpet for this client.

Futurallia Québec



An international business event, for their part selected the Zero Waste with Offsets package, in collaboration with the Foundation de la Faune du Québec. “We are aware of our participants’ concern with these issues. In addition to reducing our waste, we would like to show the way through actions that benefit Québec’s biodiversity”.

GES was directly involved with the organizing committee and followed through on its commitments to reduce the waste associated with the exhibit portion of the event as well as to recycle all event signage and graphics.