

GREEN LIVING SHOW

APRIL 15-17

Direct Energy Centre | GreenLivingShow.ca

MEDIA ADVISORY / SAVE THE DATE – GREEN LIVING SHOW PROGRAM

**April 15 – 17, 2011 / Direct Energy Centre
greenlivingshow.ca**

More info / Media Accreditation contact: Annette Borger (416) 988-7086 / aborger@green-living.ca
Show info: greenlivingshow.ca

GREEN LIVING SHOW TO PRESENT THOUSANDS OF INNOVATIVE GREEN PRODUCTS AND SERVICES, INSPIRATIONAL PROGRAMMING AND ECO-ICONS

What: The Green Living Show has an exciting programme outlined for visitors of all ages.

Highlights include:

Celebrating Forests / The United Nations designated International Year of the Forest

Free Entry when you bring e-waste to recycle courtesy of Samsung Electronics Canada.

Friday, April 15:

- The Green Business Forum – Networking breakfast and panel discussion featuring senior executives from Canada's leading companies.
- Youth Day Programme – interactive displays, scavenger hunt and Main Stage programming.
- The 7th Annual Green Toronto Awards, honouring the achievements of outstanding Torontonians, with musical guest

Saturday, April 16:

- Earth Day Canada Eco-Mentors Youth Conference – works shops and sessions that build young eco-leaders who will inspire the future
- The inaugural Green Jobs Forum – learn about career opportunities in the New Green Economy
- Canadian Environmental Media Awards honouring Hollywood celebrities and the Canadian Film Industry
- Parks Canada Centennial Celebration, featuring a live performance

Sunday, April 17:

- Just Beautiful Campaign: Toxins in Beauty Products Panel

- Eco Fashion Show featuring independent designers from across Canada with Fashion Takes Action
- Tom Rand, Speaker – “Kick the Fossil Fuel Habit”

Everyday:

- Celebrity Chefs on the Cooking Stage
- Local food tastings at the Farm Fresh Fare
- Local and Organic Wine and Beer tastings
- Farmers marketplace where you can purchase fresh, local and sustainable foods
- A fully programmed EcoKids Zone designed for children to learn and discover
- Test Drive the latest in Hybrid, Electric and Fuel Cell Cars
- The TD Energy Fair dedicated to explaining what renewable energy technology is right for you
- Learn what is new in green home renovations
- Over 400 Green Screened Exhibitors and thousands of eco-friendly products and services

About Green Living Enterprises / Green Living Show:

Green Living Enterprises is a pioneer and leader in developing social and environmental marketing programs that keep consumers and clients at the forefront of the green agenda. Green Living Enterprises is a full-service, one-stop solution for green marketing, product and program development, custom publishing, and event management. Green Living Enterprises, an authentically green company, also includes Greenlivingonline.com and The Green Living Show, North America's largest green consumer show, dedicated to easy and workable solutions for leading a sustainable lifestyle. For more information, visit greenlivingshow.ca

Samsung Electronics Canada, a presenting sponsor of the 2011 Green Living Show, will provide free admission to anyone who brings e-waste to the event. E-waste will be recycled by Samsung's Recycling Direct™ and facilitated by Global Electric Electronic Processing (GEEP) - in the most ecologically responsible manner in their Canadian facility. Admission without e-waste is \$12 (adult), Seniors \$9 (65+) and Students \$9 (13 – 17), Group Rate \$8/person (10+ people), School Rates \$5/ person (10+ students /teacher). Paid admission has a portion going to charity.