

GREEN LIVING SHOW

APRIL 15-17



Direct Energy Centre | GreenLivingShow.ca

MEDIA ADVISORY / SAVE THE DATE – SATURDAY, APRIL 16th, 2011

MEDIA ACCREDITATION NOW OPEN / More Info – visit greenlivingshow.ca

Contact: Annette Borger (416) 988-7086 / aborger@green-living.ca

The Future is Green. Green Jobs Forum at the Green Living Show NEW FEATURE

What: Green Jobs Forum, a new addition at this year's Green Living Show, will unite job seekers and green businesses, institutions and agencies around the topic of the green economy. The forum will include an expert-led panel that will encourage and motivate eco-friendly job seekers, while exploring new business opportunities and areas of growth in this burgeoning industry.

Tom Rand, Green Entrepreneur, Venture Capitalist and Author of the acclaimed "Kicking the Fossil Fuel Habit -10 Clean Technologies to Save our World," will open the Forum with a Keynote Address. The Green Jobs Forum is proudly sponsored by Toronto Hydro-Electric System Limited.

Connect with like-minded people in a lively discussion about the past, present and future of the green economy.

Where: Green Living Show
Direct Energy Centre, Exhibition Place, Toronto

When: Saturday, April 16th, 2011 – Show Floor 11:30 AM – 1:30 PM

About Green Living Enterprises / Green Living Show:

Green Living Enterprises is a pioneer and leader in developing social and environmental marketing programs that keep consumers and clients at the forefront of the green agenda. Green Living Enterprises is a full-service, one-stop solution for green marketing, product and program development, custom publishing, and event management. Green Living Enterprises, an authentically green company, also includes Greenlivingonline.com and The Green Living Show, North America's largest green consumer show, dedicated to easy and

workable solutions for leading a sustainable lifestyle. For more information, visit greenlivingshow.ca

Samsung Electronics Canada, a presenting sponsor of the 2011 Green Living Show, will provide free admission to anyone who brings e-waste to the event. E-waste will be recycled by Samsung's Recycling Direct™ and facilitated by Global Electric Electronic Processing (GEEP) - in the most ecologically responsible manner in their Canadian facility. Admission without e-waste is \$12 (adult), Seniors \$9 (65+) and Students \$9 (13 – 17), Group Rate \$8/person (10+ people), School Rates \$5/ person (10+ students /teacher). Paid admission has a portion going to charity.

- 30 -