

GREEN LIVING SHOW

APRIL 15-17

Direct Energy Centre | GreenLivingShow.ca

GREEN LIVING SHOW – FASHION AND BEAUTY

MEDIA ACCREDITATION NOW OPEN / More Info – visit greenlivingshow.ca

Contact: Kim Galvez (416) 359-0380 / kgalvez@green-living.ca

What: The Green Living Show will offer visitors to the show the opportunity to learn about and purchase a variety of fashion and beauty products.

Everyday:

- Purchase from nearly 100 apparel, beauty, and wellness exhibitors
- Emerging Designers Boutique from Fashion Takes Action (FTA), a 500 square ft boutique where attendees will have the opportunity to buy higher end clothing that is made fairly or locally, is free from toxic chemicals, and made to last, season after trend-driven season. The clothing designers who will be selling their eco-wears include Sarah Stevenson, Device Design, Rescued Designs, Miik, Pure Blankz, Aime, Nicole Bridger, Meemoza, Elladora, Croquis, Ressac, So Creative and Sole Fibres. The accessories represented in the boutique are Eco Bling, Ecocessories, Lorena Santin-Andrade and Yes Lifestyle Organics.

Sunday, April 17th 1: 30 PM – FASHION SHOW:

- In addition to the 500 square foot boutique, the designers will participate in a collective fashion show held on the main stage. Some of Toronto's environmental leaders will model to show their support for sustainable clothing including NOW columnist and best-selling author, Adria Vasil; Founder of Local Food Plus, Lori Stahlbrand; musician and environmental activist, Tara MacLean, and award-winning broadcaster and author, Gill Deacon.

Sunday, April 17th 12 P.M. – 1 P.M

Green Living Health Forum — beauty products — are they safe?

Moderator: Gill Deacon, environmental broadcaster and author of *Green For*

Life / Your Lipstick has Lead.

Panelists: **Farrah Kahn**, Canadian Association of Physicians for the Environment and **Dr. Rick Smith**, Executive Director, Environmental Defence and co-author of *Slow Death by Rubber Duck*

Should we think twice before lathering on body lotion, soaping up our hair or spraying on cologne? Increasing evidence suggests that personal body and cosmetic products contain a host of potentially toxic chemicals. Find out what's safe and what's suspect in Canadian cosmetics. And discover what needs to be done to protect Canadians so that personal comfort and beauty don't come with hidden health costs.

Where: Green Living Show
Direct Energy Centre, Exhibition Place, Toronto

When: Friday – Sunday, April 15 – 17, 2011

About Green Living Enterprises / Green Living Show:

Green Living Enterprises is a pioneer and leader in developing social and environmental marketing programs that keep consumers and clients at the forefront of the green agenda. Green Living Enterprises is a full-service, one-stop solution for green marketing, product and program development, custom publishing, and event management. Green Living Enterprises, an authentically green company, also includes Greenlivingonline.com and The Green Living Show, Canada's largest green consumer show, dedicated to easy and workable solutions for leading a sustainable lifestyle. For more information, visit greenlivingshow.ca

Samsung Electronics Canada, a presenting sponsor of the 2011 Green Living Show, will provide free admission to anyone who brings e-waste to the event. E-waste will be recycled by Samsung's Recycling Direct™ and facilitated by Global Electric Electronic Processing (GEEP) - in the most ecologically responsible manner in their Canadian facility. Admission without e-waste is \$12 (adult), Senior2 \$9 (65+) and Students \$9 (13 – 17), Group Rate \$8/person (10+ people), School Rates \$5/ person (10+ students /teacher). Paid admission has a portion going to charity.